

# CHANGE BEGINS WITH US 2017 ANNUAL REPORT

#### Looking to the future with optimism and purpose

A MESSAGE FROM OUR CHAIRPERSON

In 2013, our Board of Directors along with our staff team, volunteers and members launched a bold new direction for Burnaby Community Services. With a revised mission, that expanded the scope of our services to include "providing a voice" and introducing a new set of organizational values which included "advocating for and with people", Burnaby Community Services was announcing our intention to champion for those struggling in poverty and isolation.

This proclamation was bolder than some may realize. As a locally-based charity, Burnaby Community Services was impacted significantly by the global economic downturn in 2008. With a resulting 25% reduction in funding and a 33% increase in clientele, we were forced to run deficits from 2009 to 2011. Climbing out of deficit in 2012 with no more cash reserves to cover future losses, instead of retrenching our programs, we decided to tackle the biggest social issues of our generation.

To help break the cycle of poverty, Burnaby Community Services started a Community Volunteer Income Tax Program as well as a Form Completion Assistance Program. Both Programs have grown from helping 371 individuals with low income in 2015 (its inaugural year) to providing support and critical "hand up" services to 1,136 individuals in 2017. Additionally, we have been adding our voices to the call for changes in public policy to help those living in poverty. In 2014, we joined the BC Poverty Reduction Coalition. Our Executive Director, Stephen D'Souza, currently services as the cochairperson of the Coalition and is a member of the Minister of Social Development and Poverty Reductions' Advisory Forum.

To advocate for and continue our support of seniors experiencing loneliness, we became a partner with Citizen Support Services and the United Way of the Lower Mainland to bring the Better At Home Program to Burnaby. We also joined other organizations across Metro Vancouver to establish Allies in Aging, a collective impact approach funded by the Government of Canada. At every possible turn, we have sought out ways in which we can advocated for and impact changes in public policy. To this end, we have become a signatory on the Community-Based Seniors' Services Sector Declaration and our Executive Director has become a member of the UWLM's Healthy Aging Reference Group.

Throughout this growth, we have been focused on building partnerships to maximize our limited resources. As a focal point of our relationship building, on June 28th, 2017, we hosted the first Burnaby Community Conversation with over 50 participants from various organizations to discuss topics such as Arts, Culture and Vibrancy; Diversity; Economic Vitality; Health, Wellness and Belonging; and Housing.

During the past 5 years, as we have implemented this aggressive strategic plan, our impact in the community has grown by 24%.

Now it is time for us to look to the future, and we are doing so with optimism and purpose. With a growing sense of confidence about how we can lead change, Burnaby Community Services is evolving to deliver innovative services and become the catalyst for systems change. While we continue to strengthen our existing programs, our next strategic plan will embrace an entrepreneurial approach with a clear vision to empower people to change their lives and build a stronger community.

This direction has us looking for new ways to align with our business community. Our experience from 2008 to 2011 demonstrated to us how intertwined the community's social and economic health are. We, therefore, are looking at how our work impacts and is impacted by local business, and how we can support one another. This focus on Social Purpose will bring greater meaning and impact to our relationships in the community.

My optimism for the future of Burnaby Community Services lies in great part to the incredible team that work tirelessly to create a better tomorrow for our community. I admire, appreciate and am consistently humbled by the incredible dedication of our staff, volunteers and my fellow directors on the Board for generously sharing their time, expertise and passion. They inspire me on a daily basis.

I would also like to acknowledge and sincerely thank our donors. Through their generosity, guidance and shared passion, we have been encouraged to dream, consider and act upon all that is possible for our community's health and growth. We are so fortunate to have the donors we do, who have remained loyal and caring throughout the past many years and who are our partners in building a better tomorrow in Burnaby and beyond.

As we embark on the next stage of our strategic plan, our purpose is clearer than ever. If we are to end poverty and loneliness, Burnaby Community Services has to take advantage of our unique knowledge, expertize and know-how to innovate and test new approaches that foster resilience in people; partner with governments, businesses, unions, non-profits and other stakeholders to break down barriers; and inspire compassion & care for others through our work within the community. I invite you to join us in pursuit of this brighter future. Together we can and will.

With my sincerest admiration and appreciation,



**Burnaby Community Services** 

## IN 2017, BURNABY COMMUNITY SERVICES HELPED INDIVIDUALS 129,553 TIMES.

#### **PROGRAMS**

Burnaby families with low income have the opportunity to send their children to an organized summer camp that they would not otherwise be able to afford. In 2017, the **Burnaby Camping Bureau** provided 197 children with \$22,334 in subsidies.

In 2017 **Seniors Transportation** volunteers provided 333 drives to 50 seniors in 2017. This program continues to be delivered in partnership with Citizen Support Services, with most seniors recieving a partial subsidy through Burnaby Better At Home.

Additionally, we are the lead agency for **Seniors on the Move** (part of Allies in Aging), a regional collective impact project to reduce seniors isolation through innovative transportation approaches, funded by the Government of Canada: New Horizons for Seniors Program.

Through the generosity of donors, the 2017 **Burnaby Christmas Bureau** made the holiday season brighter for 3,016 people—including 1,667 children, 86 seniors and 60 unique individuals (those who are homeless or at risk of homelessness).

We registered 4,642 people for the **Burnaby Recreation Credit** program. providing 5,275 low income individuals with \$881,980 in credit to use Burnaby Parks, Recreation and Cultural Services.

Working with a wide range of community partners, **Welcoming Seniors Spaces** (part of Allies in Aging, funded by the Government of Canada) provides coordinated outreach to seniors experiencing isolation and engaging them in social activities throughout the community.

Our advocacy programs and partnerships help people access services and break the cycle of poverty. They include the **Community Volunteer Income Tax & Form Completion Assistance Programs** that combined to help 1,136 people. We partner with Access Pro Bono, UBC's LSLAP and Seniors First BC to provide legal advice and law clinics.

#### **PUBLICATIONS**

We published and distributed 119,000 guides in 2017. These brochures and cards ensure that everyone in our community has access to resources and support:

60,000 **Community Resource Guides**, a listing of programs and services in Burnaby and New Westminster, were distributed in partnership with the Burnaby Now and Record.

15,000 **Ready, Set, Learn Brochures**, a mapped resource guide of services for families with children from birth to 12

years old, were printed in collaboration with the Burnaby School District and Whole Food Markets. Listings include both pre-school and school-age programs.

25,000 **As We Age Seniors Resource Guides**, a guide to services for seniors in Burnaby and New Westminster, published in collaboration with the Burnaby Now.

7,000 **Seniors Resources Cards**, a guide for services for seniors at-risk, including translations in Chinese, Farsi (Persian), Punjabi and Korean.

12,000 **Community Outreach Resources Cards**, a weather-resistant guide for those who are homeless or at-risk of homelessness, were distributed in collaboration with Progress Housing and the Society to End Homelessness in Burnaby.



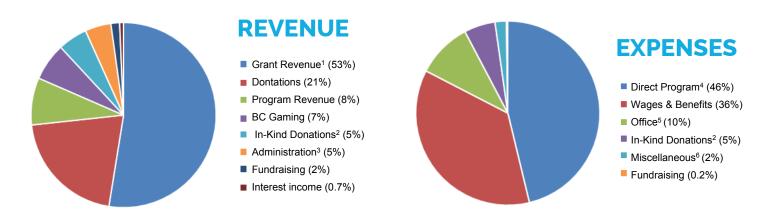


#### **VOLUNTEERS**

Our volunteers inspire compassion and care through their ongoing kindness and generosity. In 2017, our volunteers contributed over 5,250 hours of their time and talents to deliver our programs. From helping a parent find the perfect toy for their child, to helping a senior stay healthy, or serving on our Board of Directors, volunteers are the heart of our Society.

#### FINANCIAL HIGHLIGHTS

- Total Assets of the society were \$442,447 as of December 31, 2017, compared to \$268,972 in 2016.
- Current Liabilites were \$163,250 compared to \$89,699 in the previous year.
- Excess of Revenue (\$819,433) over Expenses (\$770,778) for the fiscal year 2017 was \$48,655, compared to \$568 in 2016.
- End of the year cash was \$275,932, up from \$74,499 at the beginning of the year.



- 1 Grant Revenue include grants from the Government of Canada: New Horizons for Seniors Program, the City of Burnaby, the United Way of the Lower Mainland, the Chris Spencer Foundation, the Hamber Foundation, the Province Empty Stocking Fund, Vancouver Foundation, Service Canada, and Metropolis at Metrotown. Also included are grants for Burnaby Homeless Task Force and Voices of Burnaby Seniors...
- 3 In-Kind Donations represent the value of advertising space donated by the Burnaby Now, partner contributions to the Seniors on the Move project, food and goods for the Burnaby Seniors' Hampers, receipted toys for the Burnaby Christams Bureau and a lease grant for the City of Burnaby.
- 4 Adminstration are fees collected from Burnaby Meals on Wheels, Burnaby Seniors Outreach, YMCA of Greater Vancouver and MOSAIC for the operation of the Brentwood Community Resource Centre.
- 5 Direct Program includes Burnaby Camping Bureau subsidies, volunteer honorariums for the Burnaby Seniors Transportation, partner expenses for Seniors in the Move, printing of publications, coordination of Burnaby Homeless Task Force and Voices of Burnaby Seniors.
- 6 Office Expenses include administration, rent, insurance, and amortization.
- 7 Miscellaneous includes agency expenses, dues & subscriptions, bank & credit card charges, and board development.

This information is a summary only. For a complete set of financial statements readers should refer to the Audited Financial Statements prepared by Cran & Company, CPAs, for the year ended December 31st, 2017. Copies are available upon request.

#### Staff

MJ Buck, Volunteer Services Manager

Stephen D'Souza, **Executive Director** 

Marney Godkin, Community Resources Manager

Vicki Goundry, Seniors Transportation Manager

Na (Rita) Li, Senior Accountant

Ola Matychuk, **Seniors Services Manager** 

Kim Mitchell, Meals on Wheels Manager

Helena Quo Vadis Mex, Caregiver Support Manager

Lori Rank, Seniors Peer Counselling Manager

Maria Roxas, Let's Do Lunch/Caregiver Support Manager

Alaina Wong, **Fundraising Manager** 

### Contracted & Seasonal Staff

Pam Bloom

Anish Deo

Dasha Kazarina

Barb McMill

Wanda Mulholland

#### **Board of Directors**

Evelyn Gut, Vice-Chairperson

Cynthia Hendrix, Secretary

Larry Ho

Yashina Jiwa

John Lam, Treasurer

David Pereira

Mehreen Poonja

Rahim Rajan, Chairperson

#### **THANK YOU TO OUR SUPPORTERS & PARTNERS**

**ABC** Recycling Accenture Utilities Access Pro Bono Agriculture Union Local 20060

**ALIVE Exercise Club APEGBC** 

APPIA Development Armstrong Elementary

Associated Engineering (BC)

Limited

Bakery, Confec., Tobacco Workers and Grain Millers Int. Local 468

Bank of Montreal

**BASES** 

**BC Lions** 

**BC Liquor Distribution Branch** 

**BC** Housing

BC Nurses' Union

**BCIT Students Assocation** 

Bell & Burnaby Funeral Chapel Better Environmentally Sound

Transportation (BEST) Bistone Holdings Ltd

Bit Stew Systems

Bonsor 55+ Society

Boft Canada

**Bottle Jockey** 

**Brentwood Town Centre** 

**Browns Social House** 

Burnaby Board of Trade

Burnaby Civic Employees Union

Local 23

Burnaby Edmonds Lions Club

**Burnaby Emergency** 

Burnaby Lougheed Lions Club **Burnaby Firefighters Association** Local 323

Burnaby Firefighters Charitable

Burnaby Neighbourhood House Burnaby North Lawn Bowling

Burnaby North Secondary School - Christmas Cheer Committee Burnaby North Stroke Recovery

Club

**Burnaby Now** 

Burnaby Principals' and Vice-

Principals' Association **Burnaby Public Library** 

**Burnaby School District** 

**Burnaby Seniors Outreach** 

Camp Artaban

Camp Jubilee

Camp Potlatch (Boys and Girls

Club of Greater Vancouver)

Camp Qwanoes

Camp Squeah

Camp Sunrise (The Salvation

Army) **CAMRA** 

Capitol Hill Community Hall

Association

Cap's Westwood Cycle

Censorio Development Corp

**Certified Battery** 

Chuck Wagon 8's

CIBC Brentwood Banking Center

Cioffi's Meat Market & Deli

City of Burnaby

City of Burnaby - Human

Resources

City Of Burnaby, Parks, Recreation

and Cultural Services

CKNW Orphans' Fund

CMC Industrial Electronics

CMW Insurance Services Ltd.

Coast Capital Savings

Cob's Bread

Collingwood Neighbourhood

House

Concord Pacific

Confederation 55+ Seniors Centre Construction Workers Local 1611

Costco Wholesale Canada

CRI Canada

CUPE Local 379

CUPE Local 7000

CUPE Lc 873 - Ambulance

Paramedics

Daily Hive Vancouver

Doan's Craft Brewing Company

Doawood Brewina

Dr. Brian Bengtson Inc.

École Westridge Elementary

School

Elisabeth Rechsteiner

Eureka Camp Society

**Everything Wine** 

Face The World Foundation Family Services of the North

Fido Solutions Inc

Firefighters Public House

Float Sense

Gateway Casinos & Entertainment

Gilmore Community Elementary

Glenwood Elementary

Government of Canada

Granville Entertainment Group

**Guardteck Security** 

Haida Forest Products Ltd. Hawthorne Piggott & Co.

Heights Merchants Association

Heights Neighbourhood

Association

Hemlock Printers

Hilton Metrotown

IBEW - International Brotherhood

of Electrical Workers

Inland Kenworth

International Genealogical Search

ISL Engineering & Land Services

**IUOE Local 115** 

Jesse Wamboldt

Jim Pattison Lease

John Hardie Mitchell Foundation

Johnny Walker (Concierge)

Keats Camps

Kerr Wood Leidal Associates Ltd.

Knights of Columbus

Lakeview Elementary

Lotus Café

Lower Mainland Christmas

Loyal Protestant Association

McDonalds - Capital Hill

MDA Systems Ltd. Merchant Advance Capital

Metro Vancouver Construction

Metropolis at Metrotown

MOSAIC

Orbis Investment Management Pacific Blue Cross Finance Dept

Paladin Security

Parkcrest Children's Center

Parkcrest Elementary

Parkland - Chevron Refinery

Pharmasave 102

Pharmasave 278

Province Empty Stocking Fund

Province of BC

RBC Hastings & Kensington

R.F. Binnie & Associates Ltd Rouge Media

Royal Canadian Legion Vancouver (BC/Yukon) Branch

RW & Co Richmond Center

Safeway

Sasamat Outdoor Centre (Assoc.

of Neighbourhood Houses)

Seniors First BC

Scotiabank

Scotia Dealer Advantage

Seaforth Elementary

Service Canada

SFU Men's Hockey

SHARE Family & Community

Services

Silver Harbour Seniors Centre Simon Fraser University

South Burnaby Lawn Bowls Club

South Burnaby United Church Spacekraft

Staccato Studios

Starbucks Steam Whistle Brewing

Steamworks Brewing

Strange Fellows Brewing

Telus Corporation

Telus Engineering & Design Terra Breads

Theosophical Society Blavatsky

Lodge Tourism Burnaby

The Hamber Foundation

The Wawanesa Mutual Insurance

Company

Thunderbird Marina

Tommy Douglas Library

Tykon Concrete Repair Ltd UBC's Law Students Legal

Advice Program

**UNIFOR Local 2200** 

United Way of the Lower

Mainland

Valley Bakery

Vancity Vega Sequel Naturals Ltd.

Walmart Burnaby

Warner Bros. Entertainment Inc.

Westminster Savings Credit

Union

Whistler Brewing Company Whole Foods Market Burnaby

YMCA of Greater Vancouver

**Burnaby Community Services** 

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